

February 26, 2021



Ecosystem Spotlight :

NCBA CLUSA



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President & CEO

National Cooperative Business Association CLUSA
International

5th Annual National Home Care Cooperative Conference



The National Cooperative Business Association CLUSA International

Established in 1916, **NCBA CLUSA** is the **oldest** and **largest** U.S. trade association for cooperatives—representing all co-op sectors:



Sectors

Housing

Retail

Electric

Worker

Purchasing

Credit Union

Agriculture

Examples

Child Care & Preschool

Credit Unions

Financial Services

Food

Co-op Breweries

Healthcare

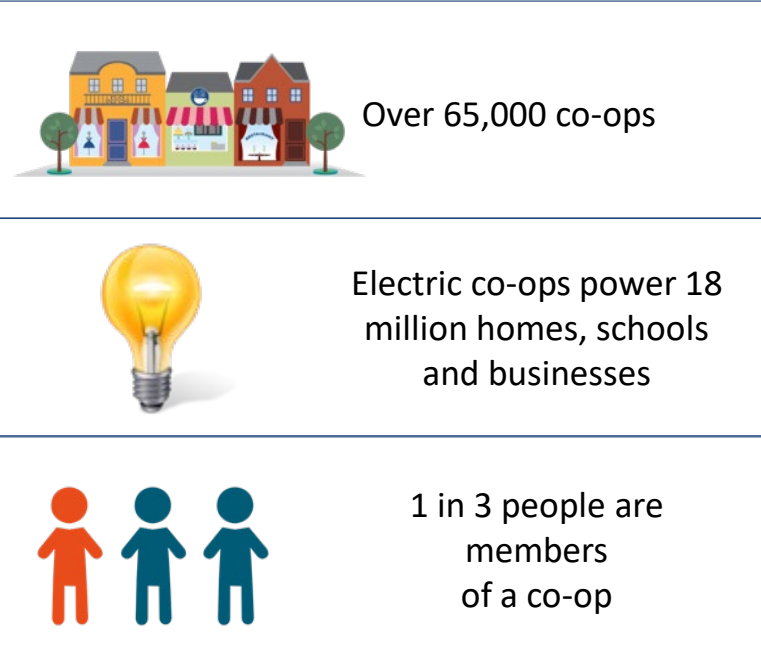


Credit Union National Association



Cooperatives today...

- U.S. co-ops provide nearly **2 million jobs** and create **revenue of more than \$228.2 billion (2020).***
- Food co-ops **reinvest in their communities** an average of **14% more** than conventional grocers.
- Nearly a million of the nation's farmers belong to a co-op, accounting for approximately **55% of total US agriculture sales (2019).**
- There are **3 million co-ops globally.** Their members account for **12% of the world's population.**



*Data from the 2020 NCB Co-op 100® Report

COVID-19 and the Cooperative Community

- Respond
- Relief
- Recover



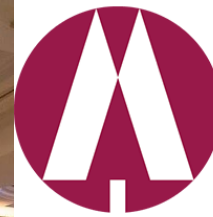
COVID-19 AND THE COOPERATIVE BUSINESS COMMUNITY

As many of our members begin responding to the impact of Coronavirus (COVID-19) on their cooperatives and communities, NCBA CLUSA is addressing and amplifying ways to mitigate the risks of COVID-19 and prepare for potential business interruptions.

[LEARN MORE >](#)

Increasing Co-op Influence & Impact

- The 2021 IMPACT Conference and Co-op Festival are opportunities for all cooperatives to discuss innovations and share best practices
- Features the State of the Co-op Economy, sessions on governance, communications, community involvement, education and cooperation among cooperatives.
- Go to nbaclusa.coop/impactconference
- Recommend young co-operators to the CLSI! Go to cdf.coop/clsi for more information or email Greg Irving at girving@ncba.coop.



CO-OP
IMPACT
CONFERENCE

Thank You!

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